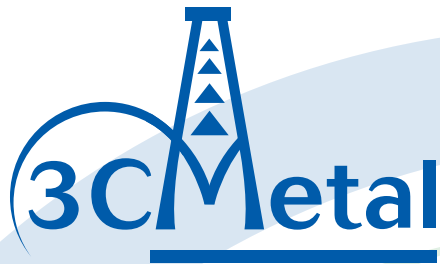


3C METAL INTRODUCES NEW BRAND IDENTITY



PREVIOUS BRAND



NEW BRAND

3C Metal is proud to announce the launch of its new logo as part of the ongoing evolution of the Group's brand identity.

President and CEO of 3C Metal, Philippe Boy, said a decision was made to adapt the logo and create a brand that would reflect 3C Metal's business diversification, growth and expansion.

"In the past, 3C Metal's services catered predominantly to the oil and gas industry, however, as we have grown and increased our service offering, we have successfully been able to tap into new industries," Mr Boy said.

"3C Metal's portfolio now includes projects in renewable energy, green technology, power generation, marine and mining. This has prompted us to rebrand and create a visual identity that's more inclusive and more representative of our business," he said.

Mr Boy said one of the aims of the rebrand was to evolve the logo so that it retained its core elements and remained recognizable as 3C Metal.

The major changes to the logo include the removal of the derrick symbol, the use of a more modern font and the introduction of a new color palette.

The arch visual from the former logo was retained and two more were added. The three arches intentionally form three "C" shapes around the wording.

The colors of the three arches each carry a meaning: the gray represents 3C Metal's speciality in high pressure piping and steel fabrication; the green and the blue arches represent 3C Metal's ability to carry out projects worldwide (onshore and offshore) and also hints at 3C Metal's growing involvement in green technology and marine work.

3C Metal Group's sub-brands for 3C Supply, 3C Subsea and 3C Metal Belmet have also adopted the new design.

Throughout the coming months, 3C Metal will update its marketing material and online presence with the new logo.



LOGO VARIATIONS WITH NEW BRANDING

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